



It's Hard To Stop A Trane.®

NEW STUDIES REVEAL EVERY HOMEOWNER'S DREAM: YOU CAN DUST LESS AND HAVE A HEALTHIER, CLEANER HOME

Have you ever felt that no matter how often you dust, the dust seems to reappear the next day? You're not alone. The average six-room house collects 40 pounds of dust each year. Dust is in every home, no matter how clean it is. While dust in your home may be embarrassing when company stops by, what you really need to know is that it may be a health hazard. And, with people spending up to 90 percent of their time indoors, it's more important than ever to have cleaner, healthier air in your home.

New studies show that the installation of Trane CleanEffects,TM a whole-house air cleaner, reduces dust accumulation in the home by more than 50 percent — meaning you can dust less and have a healthier, cleaner home environment.¹



What's in house dust?

Many items you don't want to breathe in, including dust mite debris, mold and fungal spores, pollen, shed skin cells and pet dander.

Why is it important to remove dust?

It allows for a healthier, cleaner home. Reduced accumulation of dust in your home may lead to reduced exposure to allergens (such as fungal spores) and toxins (such as lead) present in surface dust, helping prevent allergy symptoms and asthma attacks.¹



Are children more sensitive to dust?

Removing dust is especially important for children because they inhale and ingest more dust than adults. This is because children breathe faster and inhale 50 percent more air per pound of body weight than adults, making them more sensitive to the allergens and toxins that dust may contain. In fact, children ingest anywhere from 50 mg to 100 mg of dust per day, which is 100 times more than adults ingest.¹ To put it in perspective, this amounts to about a teaspoon of dust every six weeks.



Tell me more about Trane CleanEffects.

Trane CleanEffects utilizes patented air cleaning technology to eliminate allergens and particles you don't want in your home, such as dust, pollen, bacteria, pet dander, mold spores, smoke and the common flu virus. It even removes particles as small as .1 microns – 1/1,000th the diameter of a human hair – the size that eludes most air cleaners. Trane CleanEffects is 100 times more effective than the standard 1-inch filter found in most home central systems, removing up to 99.98 percent of airborne particles and more than 99 percent of the common flu virus from the filtered air.



Isn't dusting less every homeowner's dream?

Beyond providing your family with a healthier home environment, installing Trane CleanEffects may save you time cleaning because it greatly reduces dust accumulation.



¹ According to the results of a health impact study completed by scientists at Environmental Health & Engineering Inc. and professors from the Harvard School of Public Health, "Settled Dust and Airborne Particulate Pilot Study of Trane CleanEffects."