

**You'll Feel The Difference Everywhere.  
Including Your Wallet.**



# 15 Months Same As Cash.\*

## Cool Now. Pay Later.

In today's marketplace, it doesn't get much better than 15 Months No Interest, No Payment Financing. And an offer this good on a new qualifying Trane heating and cooling system is even better. Because a Trane will keep you comfortable and help you save money year round.

**Or... Choose 3.9% APR  
or up to a \$1,000 Rebate.\***

Just purchase your qualifying Trane system between September 1st and October 31st, 2009. Reliability, energy-efficiency, indoor air quality, and the flexibility of payment options or a mail-in rebate... they're all yours with Trane.

Trane ... Heating. Cooling. And Beyond.



**ACME**  
Air Conditioning

**Acme Air Conditioning**  
**1-555-555-5555**



*It's Hard To Stop A Trane.®*

\*Available through participating independent Trane dealers. All sales must be to homeowners in the contiguous United States. Void where prohibited. Systems must be purchased between September 1, 2009 and October 31, 2009. Valid on qualifying systems only. See your participating independent Trane dealer or visit [Trane.com](http://Trane.com) for complete program eligibility, details and restrictions. Financing through The Home Projects® Visa® card issued by Wells Fargo Financial National Bank is a dual-line credit card - Equal Housing Lender. Special terms apply to qualifying transactions charged with approved credit to the Home Projects line of credit. For newly opened accounts, the regular APR for transactions is 23.90% and the default APR is 27.90%. All APRs given are as of July 1, 2009. All APRs may vary. If the cardholder uses the card for cash advances, the cash advance fee is 4% of the amount of the cash advance, but not less than \$10.00. 3.9% APR - The special-terms APR will continue to apply until all qualifying transactions are paid in full, unless the card holder is in default. Regular minimum monthly payments of 1.75% of the amount purchased. The regular APR applies if the cardholder uses the card for other transactions. 15 Months Same as Cash - No payments are required during the special-terms period. The no-interest option means there is no interest if the purchase is paid in full within the special-terms period; otherwise interest accrues from date of purchase at the regular APR.